

It's a Wise Decision to  
Keep 'em Playin'

Owl Nite Long

Introducing

**HOOT**

For Loot!

Coming Soon to  
Your Casino!



**Get Hoot for Loot!  
and watch the  
players fly to  
your casino!**

**Marketing areas are  
protected so call today!  
1-800-742-9909**

**Introducing our new  
Hoot For Loot! promotion.  
Here's how it works:**

- Players earn owls by earning points on their Player's Club cards.
- You determine the number of points and the actual prizes (free play, tee shirts, meals, hotel rooms, dollars, etc.) to win a prize.
- When the Player achieves the determined points, you send them to the "HOOT HOIST" to choose an owl.
- Scratch off prize tags are attached to the wing of the plush owl.
- This is **YOUR PROMOTION** to select prizes!

**This is an entire TURNKEY promotion  
built around prop comedy and  
includes all the collateral you need  
to keep your players playing: slot  
wobblers, employee buttons, and  
wall noodles!**



  
**SPECIALTY HOUSE  
OF CREATION®**  
*Since 1971*

200 N. Walnut Street  
PO Box 130  
Cottonwood Falls, KS 66845

Phone: 620.273.6900  
Toll Free: 800.742.9909  
Fax: 620.273.6910

*For more information visit us online at*  
**www.shcinc.com**