

Get Buffalo Buddies and watch the players stampede to your casino!

# BUFFALO BUDDIES



Marketing areas are protected so call today!  
**1-800-742-9909**

Introducing our new **BUFFALO BUDDIES** promotion. Here's how it works: Players earn buffalos by earning points on their player's club cards. When the determined number of points are earned, they are sent to the "prairie machine" to choose a buffalo. Prizes are under a scratch off ear tag. Upon scratching the tag, it will tell them what they have won. Prizes can be anything from a t-shirt, buffet, hotel room, to a Grand Prize of \$500, \$100, or even \$5000, you decide. Prizes determined by the casino. You decide the prizes and the number of each to give away. This is YOUR PROMOTION. The gifts each tag contains and how many of each is up to YOU!



200 N. Walnut Street Phone: 620.273.6900  
PO Box 130 Toll Free: 800.742.9909  
Cottonwood Falls, KS 66845 Fax: 620.273.6910

For more information visit us online at  
[www.shcinc.com](http://www.shcinc.com)

# BUFFALO BUDDIES

**Includes all the collateral you need to advertise this promotion!**

**"Wall Noodles", removable decals for windows, doors, slot end caps, wherever!**



**"Wobblers" for your slot machines, they bounce and move to grab player's attention.**



**3" Employee buttons.**



  
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OF CREATION®  
*Since 1971*

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